











Roadmap

1. Perpetuals!

2. GMX Overview

3. \$GMX Tokenomics

4. Team

5. Stats

6. Recommendation



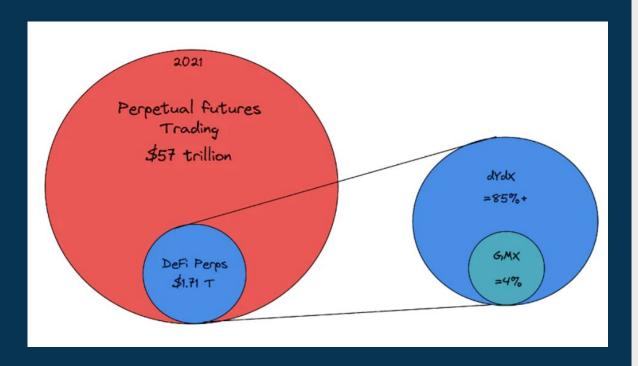


Perpetuals Market overview

• The perps market grew by 358% in 2021

• \$57 trillion in total volume

 DeFi perps accounted for less than 5% of total market





What is GMX?

- GMX is a decentralized spot and perpetual exchange
- Originally Gambit Financial (BSC)
- Dynamic pricing, low swap fees, zero price impact trades, no KYC!!!
- Available on Arbitrum and Avalanche



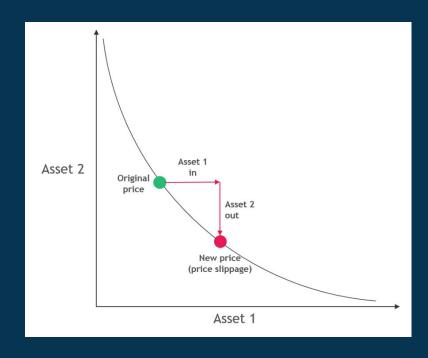


Problems with current DEXes

Several costs to using the traditional AMM model:

Slippage

Impermanent loss





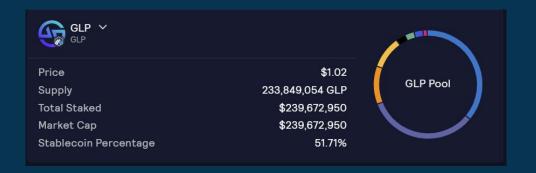
Improvements to the traditional AMM

- Dynamic pricing
 - Uses FTX and Binance to find the "true price" of an asset.
- One sided pools
 - No need for large amounts of liquidity
 - Cuts out impermanent loss











GMX in action

This new style of AMM has made GMX one of the most efficient pools in the entire digital asset space.



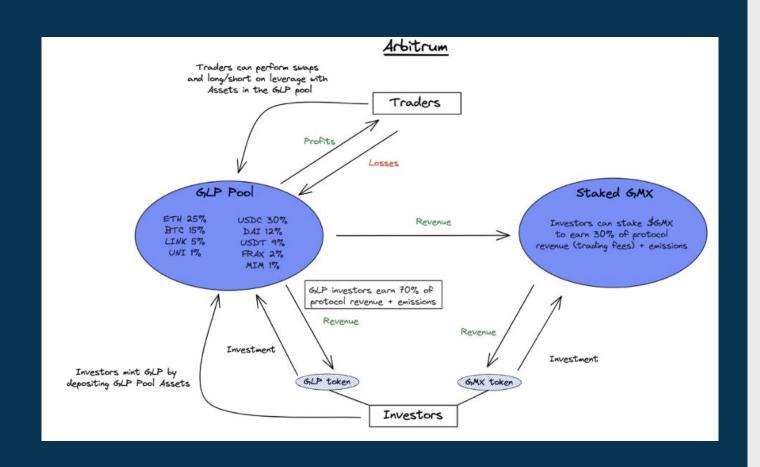
Helps make GMX a go-to destination for aggregators which = more volume on the exchange



Two tokens

• GMX = Utility, Governance

 GLP = Index token for LPs

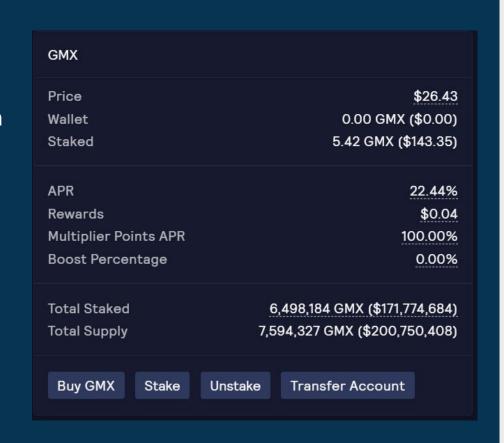




GMX token - 3 types of Rewards

- 1. Multiplier Points
 - Rewarding long term holders without inflation
- 2. Platform fees (30% either ETH or AVAX)
- 3. Escrowed GMX (esGMX)

- -> Stake MPs and esGMX to compound returns
- -> Claim esGMX and ETH/AVAX to wallet

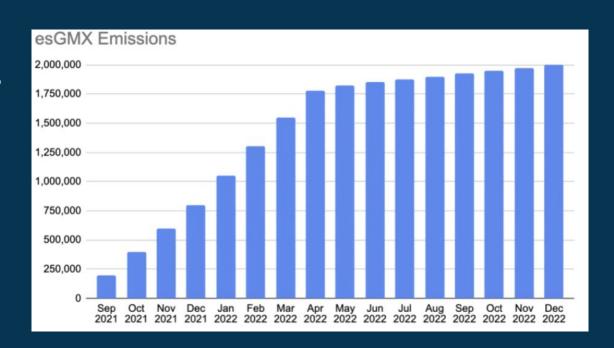




Escrowed GMX (esGMX)

Can be used in two ways:

- Staked for same rewards as GMX staking
- 2. Vested to become *actual* \$GMX over a period of one year





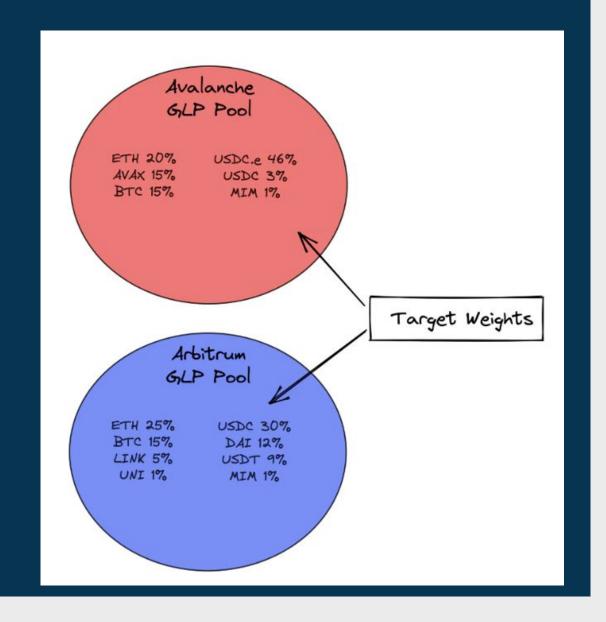
GLP

The GLP token acts like an index fund for these high quality assets.

Mint GLP via any index asset deposit

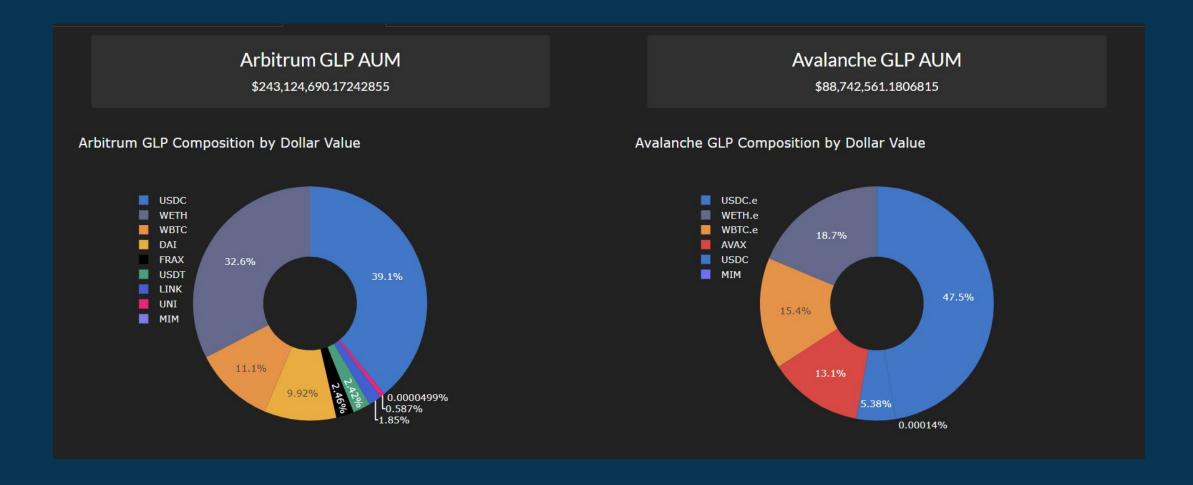
2 types of Rewards:

- esGMX
- 70% of the platforms revenue are distributed in ETH or AVAX





GLP allocation on AVAX and Arbitrum





GLP - a bet against perp traders

- Inverse relationship between GLP performance and relative success of traders

- How have they been doing?

(Traders have been losing money, we don't expect that to stop)





Audits

 Code fully audited by ABDK Consulting

 All vulnerabilities were addressed





Investors

- Zero VC fundraising
- Blocktower position
- Flood Capital
- OxMessi and Mr. Hayes





Partnerships

- Olympus
- Dopex





- Aggregators: YieldYak, WardenSwap, BreederDAO
- Synapse integration





Team

- Fully anonymous team
- 4 core devs and a designer
- 3 community managers
- 3 business dev/marketing





Community

 Active social media following

GMX Blueberry Club

Several community-built projects/apps





Competitors

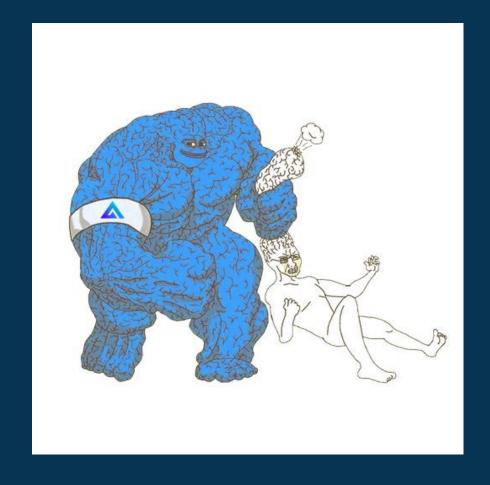
- dYdX
- Injective Protocol
- Perpetual Protocol

	GMX	PERP	INJ	dYdX
Blockchain	Ethereum (Arbitrum), Avalanche	xDAI, Ethereum (Arbitrum)	Injective chain	Ethereum L2 (Starkware ZK-rollup)
Pricing Method	GLP pool & Oracles	Virtual AMM	Order book relayers	Central limit order book (CLOB)
Liquidity Source	Shared liquidity (GLP pool)	Trader collateral	Market Makers	Market Makers
Liquidations	Keeper bots	Keeper bots	Injective liquidation engine	dYdX Liquidation engine



Catalysts

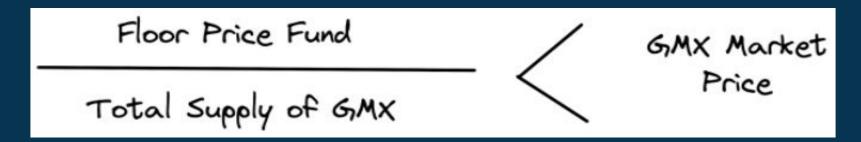
- More chains
- More assets
- GMX X4 AMM updates





Floor Price Fund

- 2 million GMX allocated (not yet minted)
- Protocol owned liquidity
- Ensure liquidity in GLP pools and provide reliable rewards for stakers





GMX Token Stats

Price: **\$27.19**

Circulating Supply: **7,593,437 (57%)**

Max Supply: **13,250,000**

Market Cap: **\$206,156,836**

Percentage Staked: **86%**





GMX Platform Stats

Total Volume: **\$27,324,553,367**

Total Value Locked (TVL): **\$334,998,718**

Revenue: \$47,348,188

Total Users: **14,849**

Open Interest: \$47,567,979

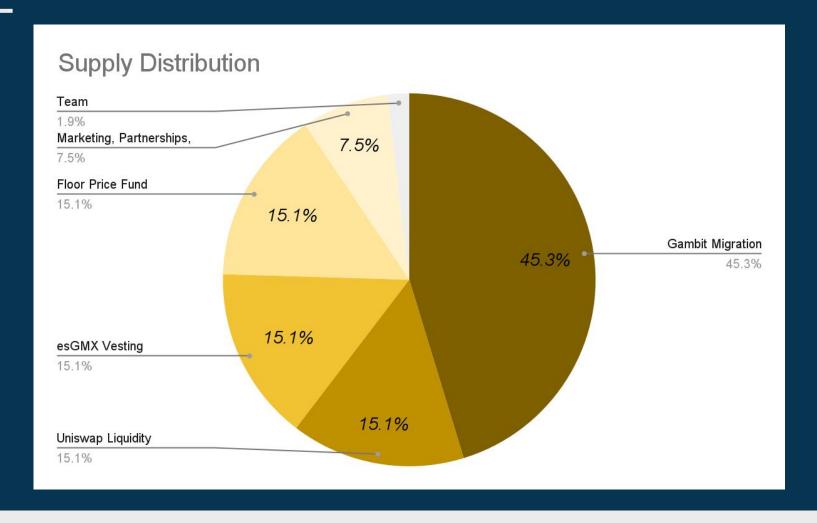




Comparative Analysis

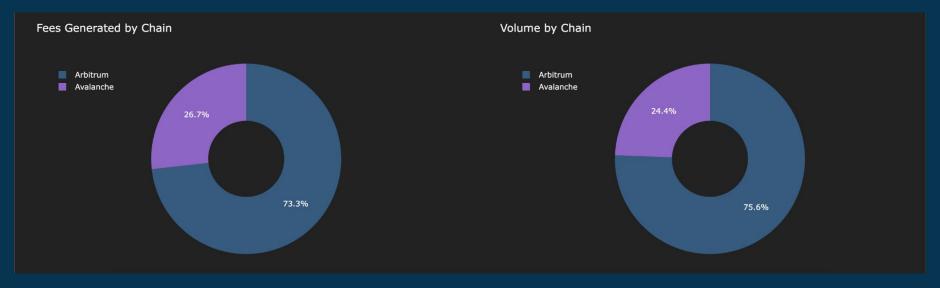
	INJ	PERP	dYdX	GMX
MC Rank	4	2	1	3
MC/TVL	1.75	4.55	0.33	0.63
P/E	-	59.46	8.3	7.8
EPS	-	\$0.12	\$0	\$6.23

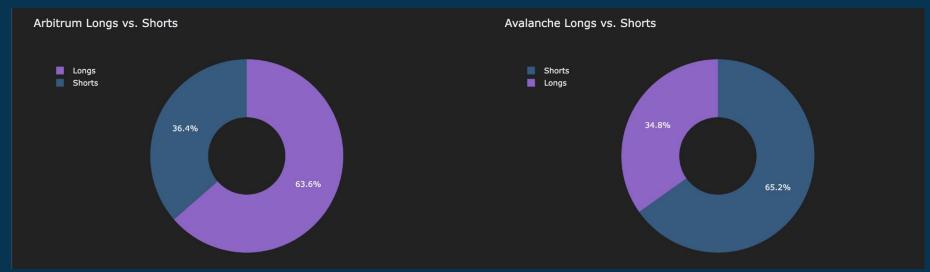
Supply Distribution





Breakdown by Chain





Investment Thesis

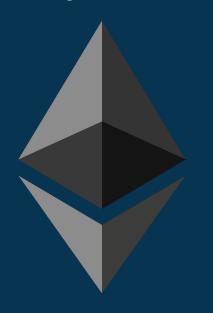
- 1. Continued growth in DeFi perpetuals
 - Blocktower estimates 20% by 2023
- 2. Aggregator integrations
 - More volume, more fees, more \$\$\$ for investors
- 3. Sustained growth in L2s and alt L1s
 - More users!





Recommendation

.25 \$ETH







Buy and Stake \$GMX



Questions?