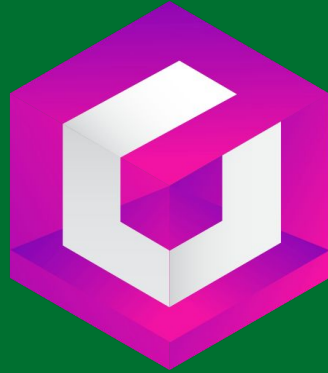


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Oregon



# Games for a Living – \$GFAL

By: Richie Dorjgurkhem & Jordan Brewer

11/14/23

# Macro Factors & Narrative

**yahoo!finance**

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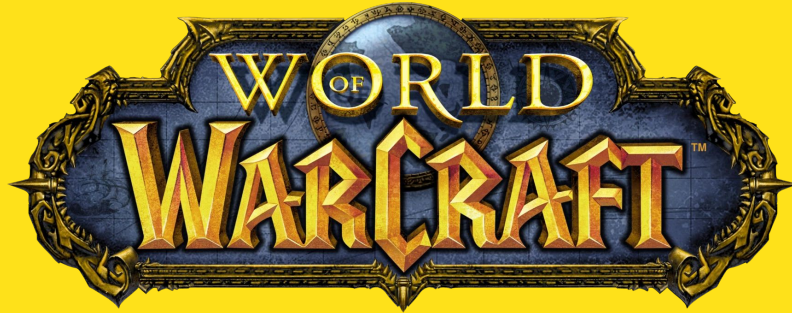


## **Global Blockchain in Gaming Market Report 2023: Sector is Expected to Reach \$301.5 Billion by 2030 at a CAGR of 68.3%**

Blockchain Gaming widely viewed as onboarding the next billion users



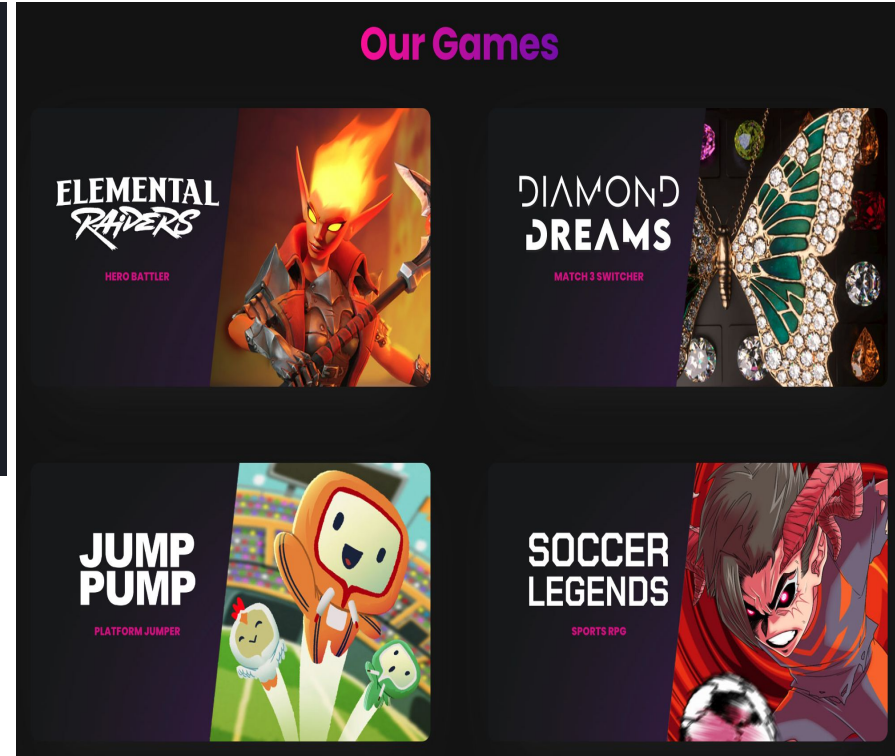
# Market Demand



# What does Games for a Living Do?



GFAL, based out of Barcelona and established in 2021, is a Web 3 gaming studio



# How it Works

## GFAL ID

- Transfer ID and progress across games

## Game Tools

- Wallet with multisig & MFA
- NFT creation
- Game analytics
- Live events



# Team



Manel Sort (CEO)



Trip Hawkins (CSO)



Javier Leon (Art Director)



Christian Gascons (COO)



Marc Tormo  
(CCO and Game Director)



Carlos Blanco  
(Financial Partner)



Ernest Sánchez  
( Financial Partner)

Cumulative  
experience of  
over **125** years  
in Web 2 gaming  
industry



# Roadmap

Ends in Q4 2023

- Elemental Raiders
  - Implement quests into game features
  - Add early web3 features
  - Full launch on Epic Games, Steam, and mobile
- Diamond Dreamers pre-alpha
- Jump Pump alpha



# Auditing Background

GFAL contracted Hacken, a top security auditing firm, to conduct a smart contract code review and security analysis in March 2023.

- One critical, one high, and three low issues were found.
  - All findings were resolved.
- Hacken gave a security score a max score of **10**

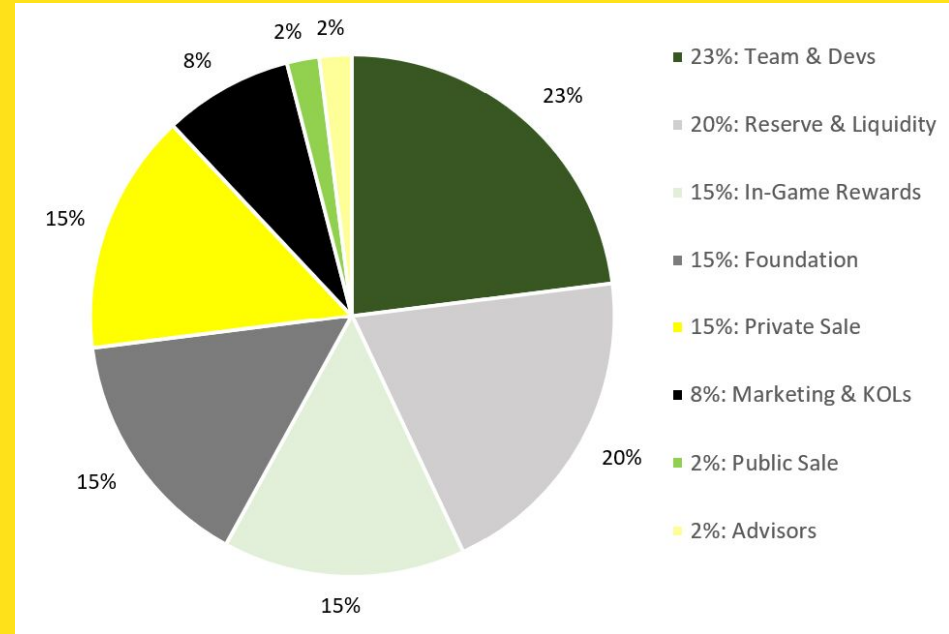




# Tokenomics & Vesting

## Notable Allocations

- Advisors
- Developers
- Marketing
- Key Opinion Leaders (KOLs)
- In-Game Rewards



# How the token Captures Value

## \$GFAL is the Native Currency

- Item pricing
- Trading
- Competitions

## Staking \$GFAL to vote in Governance

- Prioritization of game functionalities
- Themes of future expansions & battle passes
- Sponsorships
- Projects



# Investors

Pre-seed round



B  N S A I  
PARTNERS



# Competition Landscape

Protocol Name	Protocols Focus	Features
Games for a Living (GFAL)	Improving game play and bridging web 2 and web 3 gaming. Aims to develop and publish AAA games utilizing blockchain technology	<ul style="list-style-type: none"><li>- RPG games</li><li>- Accessable and flexible</li><li>- Improved gameplay mechanics and graphics</li></ul>
Defi Kingdoms	Providing a web 3 game with combination of finance and gaming	<ul style="list-style-type: none"><li>- RPG games</li><li>- Play-to-earn mechanics</li><li>- Liquidity provider with swapped game tokens</li></ul>
Decentraland	Be a leader in virtual reality platform that creates and monetizes content (Metaverse land) and applications	<ul style="list-style-type: none"><li>- Decentralized game world (Metaverse)</li><li>- Monetizing LAND through leasing, advertising, and paid experience</li></ul>
Enjin	A social gaming platform where users can create websites, chats, clans, and host virtual stores in a interconnected, blockchain based gaming ecosystem	<ul style="list-style-type: none"><li>- Play-to-earn mechanics</li><li>- Small developer games</li></ul>
Bora	Onboard games and entertainment onto the Bora blockchain for high cross-chain interoperability that aims to increase security, scalability, and reliability	<ul style="list-style-type: none"><li>- Play-to-earn mechanics</li><li>- NFT financing</li><li>- Mobile games</li></ul>



# Comparable Analysis (Market Capitalization)

Project	Ticker	TVL (\$M)	FDV (\$M)	Active Users (monthly)	FDV/Users
Games for a Living	\$GFAL	-	387	-	
DeFi Kingdoms	\$JEWEL	2	13	222	58,559
Decentraland	\$MANA	-	897	3,668	244,547
Enjin	\$ENJ	-	297	*20,000,000	15
Bora	\$BORA	-	166	-	-

*\*Enjin has 20,000,000 registered users (not monthly active users)*

The metrics are not informative

- Wide spreads
- Difficult to make meaningful comparisons

Instead look to 68.3% Compound Annual Growth Rate for broader Blockchain Gaming Market



# Investment Thesis

1) Blockchain gaming industry  
68.3% CAGR



2) Team



# Fund Recommendation

**Current Price:**

\$0.036

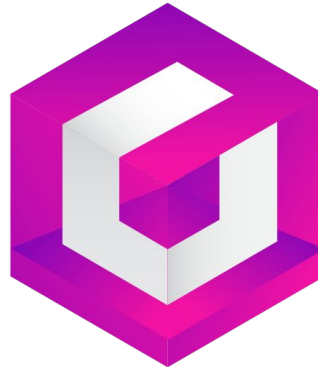
**Market Cap:**

\$42.3M

**Fully Diluted Market Cap:**

\$361M

\$GFAL



**Action:**

Buy

2 ETH = 55271 GFAL

PancakeSwap



# Questions?

