

DefiKingdoms (\$JEWEL)







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disciplinedtanuki · 5 hr. ago

All my other investments: hours and hours of gigabrain research.

DFK: oh shit pixel art! Reminds me of Super Nintendo RPG's!

DFK has been my best investment in 2021

Roadmap



2. JEWEL

- 3. Heroes
- 4. Road Map
- 5. Crystalvale Avalanche Blockchain

6. Recommendation





Origin Idea

"Investing and getting those sweet returns and moon shots is undoubtedly fun, but why can't it feel more like a game? Why can't there be an operation that you can level-up to increase your returns? Why can't we do daily quests to collect rare NFTs that actually augment and impact our rewards and returns? With this in mind, we set out to create DefiKingdoms"

- The DFK Team





Introduction

- DefiKingdoms (DFK) Released August 22, 2021 on the Harmony blockchain
- DFK is...
 - a DEX
 - a Liquidity pool
 - a market for utility driven NFTs
 - a game created with old-school fantasy pixel art
 - an entire ecosystem that revolves around \$JEWEL





A word about Harmony

- Relatively new
- Very fast
- Incredibly low gas fees
 - Highest fee paid (by me)
 - .31 (\$) * .35 (ONE) = **.1 (\$)**
 - Lowest fee paid (by me)
 .2 (\$) * .001 (ONE) = .0002 (\$)
 - Average fee costs are <u>fractions of</u> <u>a penny</u>

(Averaged from 300 transactions)





Harmony - Continued

| # | Coin | | Price | 1h | 24h | 7d | Mkt Cap |
|----|-----------------|-------|-------------|-------|------|--------|-------------------|
| 1 | 8 Bitcoin | BTC | \$42,526.00 | -1.5% | 2.7% | -8.9% | \$804,853,157,218 |
| 2 | • Ethereum | ETH | \$3,222.89 | -0.7% | 6.5% | -14.6% | \$383,944,478,275 |
| 5 | S olana | SOL | \$141.02 | -0.8% | 5.6% | -17.4% | \$44,058,648,307 |
| 34 | 🔷 Axie Infinity | AXS | \$72.80 | -0.3% | 6.9% | -22.9% | \$5,091,205,292 |
| 47 | Harmony | ONE | \$0.299267 | -1.0% | 9.5% | -4.2% | \$3,475,803,079 |
| 49 | S Monero | XMR | \$187.24 | -1.9% | 3.0% | -19.2% | \$3,383,912,409 |
| 50 | 🧭 Helium | HNT | \$32.35 | -1.3% | 3.5% | -19.2% | \$3,251,578,082 |
| 94 | Sushi | SUSHI | \$6.90 | -2.5% | 4.9% | -19.0% | \$1,331,568,528 |

DFK is the largest \bullet project on the Harmony chain Listed on Binance \bullet Recently listed OKEX Assumption by all parties is that Coinbase listing is coming



\$JEWEL exists as the primary token of value allowing players to purchase unique items, buffs, and NFT Heroes within the game while also being used for liquidity mining.

- \$JEWEL is the governance token in DFK (Voting rights)
- Current Total Supply of 322 million (1/7/2022)
- Hard cap of 500 million
- Current circulation of 63 million (1/7/2022)



"The Gardens" (LP)

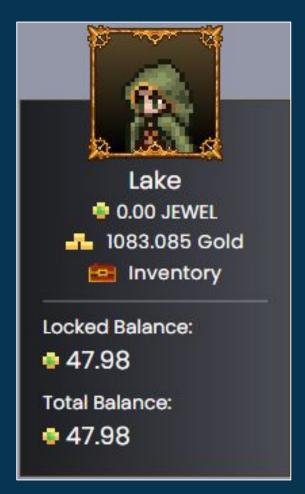
- The Gardens represent token pairs within liquidity pool mining. Within each garden (pool), you can see your portion of the total pool. (If deposit one token and there are 100 tokens in the pool then I own 1% of the pool rewards)
- Does not auto compound.
- Harvest allows for collection of JEWEL rewards.





Locking Model

- A portion of the JEWELs grown in the Gardens can be harvested immediately (unlocked), while the rest are dispersed underground (locked).
- Locked JEWELs slowly work their way upward and will be rewarded to the owners in time, but until they are unlocked they cannot be used in any way.





Harvesting of Locked/Unlocked JEWELS

Early backers received:

- Epoch 1
 - 256x multiplier =
 - 256 JEWEL/block =
 - 7,680 JEWEL/minute

Current Epoch rewards:

- 11x multiplier =
- 11 JEWEL/block =
- 330 JEWEL/minute

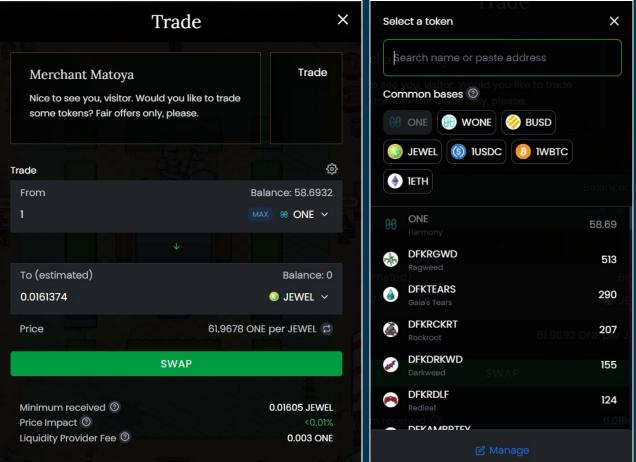
Epoch is an era of time within a chain. DFK epoch equals 302,400 blocks of the Harmony chain which equates to approximately one week





"Marketplace" (DEX)







DEX - Uniswap V2 Protocol

Quickly, and cheaply, swap any Harmony, wrapped tokens, or DFK specific tokens with each other. This allows for inherent value to exist for DFK items. More on items later.



| # | Exchange | 24h Volume | Num Coins | Num Pairs | Visits | Most Traded Pair | % Market Share By Volume |
|----|-----------------------------------|------------------------|-----------|-----------|--------------|---------------------------------|--------------------------|
| 1 | Uniswap (v3) Decentralized | \$1,779,543,768 | 440 | 875 | 7,483,667.0 | () USDC/ETH \$833,277,391 | 30.5% |
| 2 | PancakeSwap (v2) Decentralized | \$753,446,738 | 3805 | 6120 | 24,969,574.0 | WBNB/BUSD \$134,996,702 | 12.9% |
| 3 | Sushiswap Decentralized | \$510,977,812 | 394 | 773 | 249,486.0 | OHM/0X6B17 \$107,342,813 | 8.8% |
| 4 | Uniswap (v2) Decentralized | \$420,161,260 | 1695 | 2801 | 7,483,667.0 | WETH/0XF4D \$130,218,821 | 7.2% |
| 5 | Spookyswap Decentralized | \$394,697,315 | 53 | 987 | 1,405,231.0 | (S) USDC/0X21B \$126,347,433 | 6.8% |
| 6 | Trader Joe Decentralized | \$261,496,243 | 133 | 568 | 2,471,134.0 | MIM/0XB54F \$67,426,807 | 4.5% |
| 7 | Curve Finance Decentralized | \$200,487,254 | 23 | 57 | 1,139,377.0 | (S) USDC/USDT \$35,713,755 | 3.4% |
| 8 | Biswap Decentralized | \$126,719,782 | 27 | 138 | 0 | WBNB/0XE9E \$24,167,273 | 2.2% |
| 9 | Serum DEX Decentralized | \$117,083,938 | 70 | 159 | 330,434.0 | SOL/USDC \$64,554,152 | 2.0% |
| 10 | Osmosis Decentralized | \$85,016,501 | 23 | 65 | 943,269.0 | ATOM/UOSMO \$25,052,485 | 1.5% |
| 11 | Defi Kingdoms Slid out of top to | en \$72,522,327 | 25 | 127 | 1,713,387.0 | JEWEL/0X98 \$18,297,723 | 1.2% |

Bank

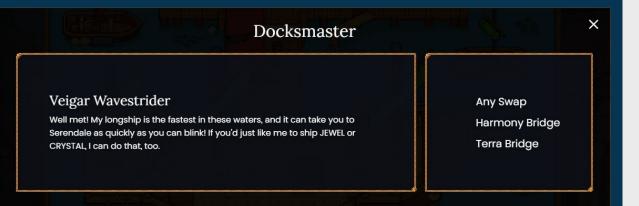


- Deposit \$JEWEL to receive xJEWEL shares.
- The Bank receives ¼3 of fees from the DEX and periodically performs a market buy for more JEWEL tokens.
- Meaning xJEWEL shares will always be worth more JEWELs than you put in!
- Additionally, every in-game transaction of JEWELs will deposit 3% of transaction into the Bank to further reward xJEWEL holders.
- Since Bank rewards are determined by transaction volume, the bank does not have a fixed yield. (appr. 20% APY)



"Docks" (Bridges)





While not heavily used currently; the Docks will be an important feature as DFK grows and expands to other chains (lands) necessitating bridging (travel).



"Heroes" (NFT)

Heroes

- The primary feature of DFK (Other than JEWEL)
- Tradable within the Tavern NFT marketplace
- Summoned from Portal
- Profession Quests
- Coming...
 - PvE
 - PvP





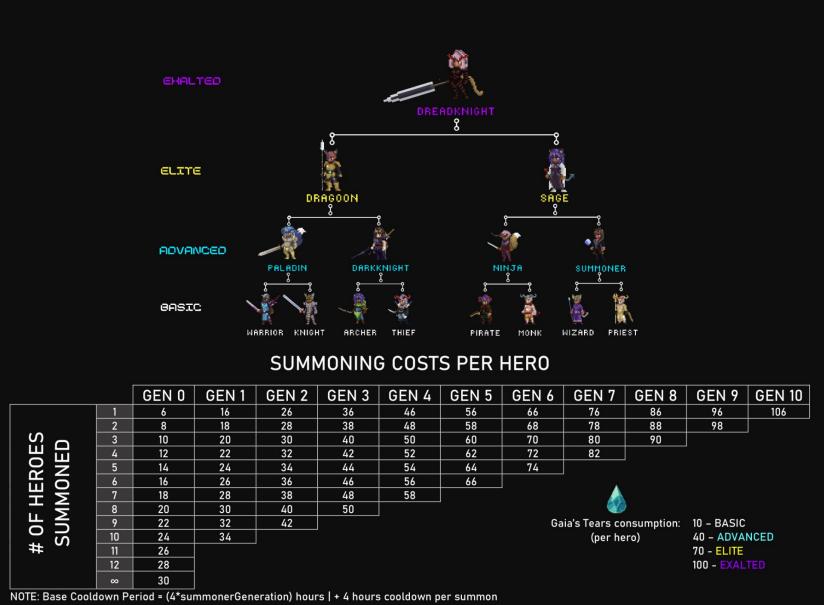


Portal



- Gen0 heroes
 - 2000 Gen0 Heroes total
 - Minted for 750 \$JEWEL increased by 1.5 \$JEWEL every successful mint
 - Sold out in 11 minutes
- New heroes (Gen1, Gen2, etc.)
 - Summoned from the Portal with combination of Parent Heroes, \$JEWEL, and Tears





* GEN 0 max cooldown = 72 hours

Maximum summons per class: BASIC (10/10) | ADVANCED (5/5) | ELITE (3/3) | EXALTED (1/1)

Hero Complexity

For every 5 levels a summoning Hero has reached, they may increase the Tear cost by 10 to provide bonuses to the Summoned Hero. Stacking with each Gen(x) up to Gen10.

Additionally, you are not guaranteed to summon the hero class you want as well as stat bonuses and professions.

Achieving the 'perfect' Hero is incredibly time consuming.

| | Summoner Id: 40701 | Summus Chases My Gardening Resurd: Bez Gardening Score Assistant Id: 61946 | |
|---------|--------------------|--|-----------|
| | | Lane Contraction of the Contract | |
| | | MainClass | Sub Class |
| Warrior | | 2.34% | 53.13% |
| Knight | | 0% | 0% |
| Thief | | 46.73% | 0% |
| Archer | | 0.63% | 0% |
| Priest | | 37.5% | 37.5% |



Professions

Foraging



Fishing



Gardening



Mining





Foraging

- Professions require stamina to complete tasks
- Foraging base stamina requirement is 7 stamina per foraging attempt or 5 for Heroes that specialize in it
- Rewards are percent based and level 0 skills give a 50% chance of success/failure

| Item | ltem Type | Source | Drop Rate (per 5 stam) |
|----------------|--------------|-----------------------|---------------------------|
| Noater Bloater | Fish | Serendale Fishing | 23.00% |
| Ragweed | Plant | Serendale Foraging | 23.00% |
| K Bluestem | Plant | Serendale Gardening | 9.02% |
| Lanterneye | Fish | Serendale Fishing | 9.02% |
| 🕼 Ironscale | Fish | Serendale Fishing | 9.02% |
| Rockroot | Plant | Serendale Foraging | 9.02% |
| Redleaf | Plant | Serendale Foraging | 6.02% |
| Spiderfruit | Plant | Serendale Gardening | 6.02% |
| Jarkweed | Plant | Serendale Foraging | 6.02% |
| 🔵 Redgill | Plant | Serendale Fishing | 6.02% |
| Ambertaffy | Plant | Serendale Foraging | 4.02% |
| 🖋 Milkweed | Plant | Serendale Gardening | 4.02% |
| 🞮 Goldvein | Plant | Serendale Foraging | 1.02% |
| 🥦 Sailfish | Fish | Serendale Fishing | 1.02% |
| Silverfin | Fish | Serendale Fishing | 1.02% |
| 🝠 Shimmerscale | Fish | Serendale Fishing | 0.92% |
| Swift-Thistle | Reagent | Serendale Foraging | 0.92% |
| Shvas Rune | Reagent | Serendale Professions | 0.20% |
| Yellow Pet Egg | Egg | Serendale Mining | 0.01% |
| Green Pet Egg | Egg | Serendale Fishing | 0.01% |
| Blue Pet Egg | Egg | Serendale Fishing | 0.01% |
| | | | |



Foraging continued

- Heartstar is specialized in foraging meaning only 5 stamina is required per attempt.
- Her Foraging skill is 8.4 meaning there is a greater than 50% chance of returning with an item.





Fishing



Fisher Tom

Have a sit. Got some drinks here if you want. It's a fine day for some company—besides the fish that is. They're always biting at this spot.

• Different items

• But the same basic rules apply to Fishing as they do to Foraging.



Gardening

- Gardening yields items like Foraging and Fishing.
- However, if you have seeds planted in the Gardens you can Garden in your respective plot (LP) and generate extra \$JEWEL. (Must be staked)
- \$JEWEL returns are small

 (I saw a return of 0.0001 jewel per 4 hours for a 4 figure stake)

| Garder | ns |
|--|--------------------|
| Select a garden for your hero rewards can be found in garde planted seed | ens where you have |
| ou wish to learn my skills, a gentle as duration: | |
| JEWEL-MIS Total deposited | \$3,697,713 |
| Total pool allocation | 0.6969% |
| ASSIGN HERO | 0 |



Mining

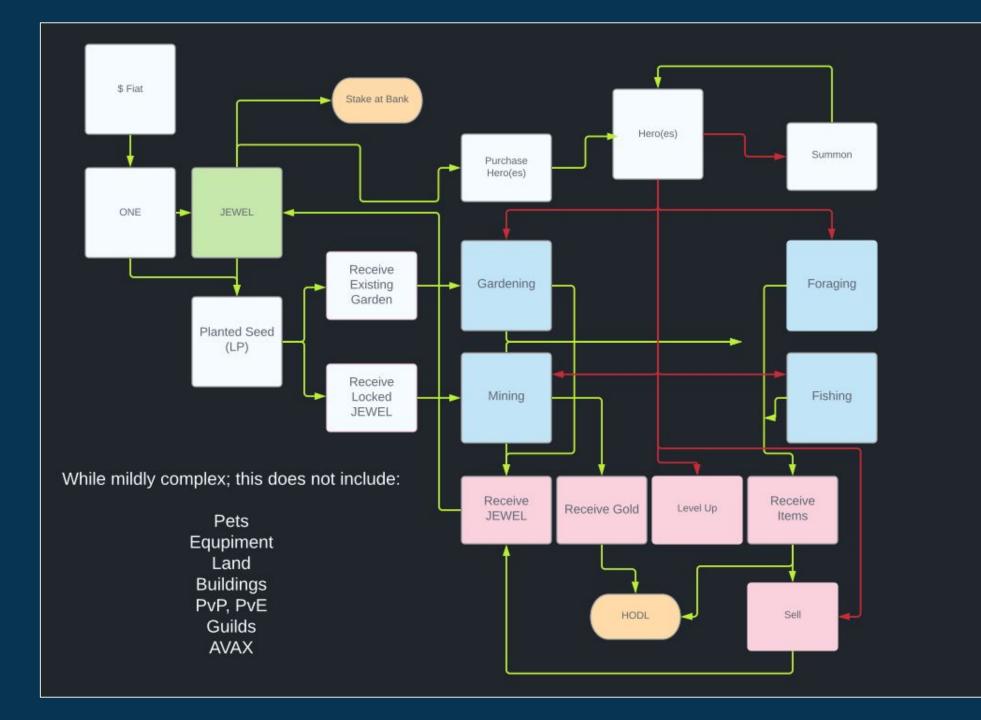
Unlike the other professions, Mining only yields Gold, \$JEWEL, and very rare items like Runes and Eggs. To mine for \$JEWEL you must have locked \$JEWEL in your account from Gardening (LP).

Gold is used to purchase items/services from traders. (Not usable yet)





| CLASS, PROFESSION, AND STATS | | | | | | |
|------------------------------|-------------------------|---------------------------------|---------------------|----------------------------|--|--|
| | MINING | GARDENING | FORAGING | FISHING | | |
| TOTAL BASE STATS | STR + END | WIS + VIT | DEX + INT | LCK + AGI | | |
| 160 | PALADIN DREADKNIGHT | | | | | |
| 155 | | | | | | |
| 150 | DRAGOON | SAGE | | | | |
| 145 | KNIGHT DARKKNIGHT | PALADIN | | | | |
| 140 | WARRIOR | | DREADKNIGHT | NINJA | | |
| 185 | | SUMMONER | | THIEF | | |
| 130 | | PRIEST WIZARD DREADKNIGHT | SUMMONER SAGE | SAGE | | |
| 185 | PIRATE | | DARKKNIGHT NINJA | | | |
| 120 | | DRAGOON | ARCHER | DREADKNIGHT | | |
| ns | ARCHER MONK | | DRAGOON | | | |
| 110 | | MONK DARKKNIGHT | WIZARD | DRAGOON | | |
| 105 | | | | | | |
| 100 | THIEF | KNIGHT | PRIEST | PIRATE | | |
| 3S | SUMMONER | | | | | |
| <u> 30</u> | PRIEST NINJA SAGE | NINJA | Warrior Pirate | ARCHER MONK SUMMONER | | |
| 85 | | WARRIOR THIEF | монк | WARRIOR | | |
| 80 | WIZARD | PIRATE | THIEF | WIZARD PRIEST KNIGHT | | |
| ٦S | | ARCHER | KNIGHT | PALADIN | | |
| 70 | | | PALADIN | DARKKNIGHT | | |



Roadmap

The DFK roadmap has shifted a little, but out of the 6 phases listed only 2 are complete.

This is great; meaning more room for growth and exciting features to come.

What else is to come?

- Land (Some snapshots and airdrops have already happened)
 - Kingdoms
 - Buildings
- Pets
- Equipment
- Guilds
- PvP/PvE



Crystalvale Expansion





Crystalvale Expansion

Smaller in scale, but the same roadmap as Serendale.

- AVAX Chain
- New Heroes
- New Quests
- New Items
- New Assets
 - Crystal

Concerned it's too early for an expansion?

- Consider first-mover advantage on other chains
- Look at the OHM copy cats
- Any big project has multiple workflows



Considerations - Current JEWEL Price Drivers

<u>Snapshot from Dec 15th to Jan</u> <u>15th</u>

- 100 Mythic Amulets 5000 xJEWELs
- 200 Legendary Amulets -1000 xJEWELs
- 500 Rare Amulets 100
 xJEWELs

Snapshot for month of Jan

Gen0 Hero Crystalvale Airdrop Raffle and AVAX CRYSTAL token airdrops for every 100 xJEWEL



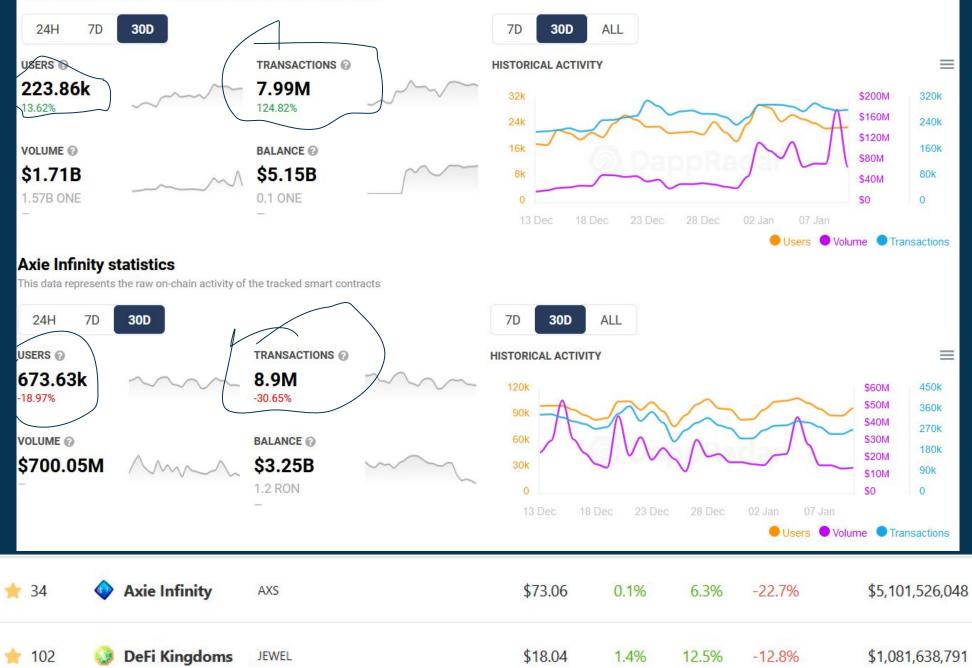
Comparable Analysis - Market Cap, TVL

| Name | <u>Price</u> | <u>MC</u> | <u>TVL</u> | <u>MC/TVL</u> |
|---------------------------|--------------|-----------------|-----------------|---------------|
| Sushi | \$7.00 | \$1,350,088,212 | \$5,232,074,025 | 0.26 |
| Uniswap | \$16.13 | \$7,257,072,436 | \$8,017,649,312 | 0.91 |
| Axie (AXS) | \$73.45 | \$5,113,533,319 | | |
| DFK (JEWEL) | \$18.29 | \$1,091,875,319 | \$832,958,065 | 1.31 |
| Average of Comparators | \$32.19 | \$4.573 Billion | | |

Disclaimer: Ran out of time for true P/E calculations. Will try to add in Discord.

DeFi Kingdoms statistics

This data represents the raw on-chain activity of the tracked smart contracts



Recommendation

In the face of the current market drop \$JEWEL is holding its value well.

Recommend to convert 0.5 ETH to \$JEWEL and hold in bank as xJEWEL. LP staking not recommended due to volatility and high risk of impermanent loss. Opinion: if market rebounds; JEWEL will run again

Would like to revisit when Crystalvale launches

