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Market Demand

\$MKR 3x





Macro Factors & Narrative

Real World Assets (RWAs)

- "Higher for longer" interest rates
- Bringing RWAs onchain
- Tokenized treasuries
- Treasury backed stablecoins (Maker)

Layer 2s

- Attention is on Ethereum layer 2s as the scaling solution Ethereum needed
- Base, zk rollups, EIP 4844



Market Demand



Boston Consulting Group:

\$16.1 trillion in tokenized RWAs by 2030, currently \$600 billion - CAGR: 59.85%

MakerDAO profiting on treasuries

\$1.69 billion DAI in DAI Savings
Rate

Estimate of annual profits

How much profit the protocol will make if expenses and parameters remains stable.

78,022,294 DAI

↑ 6.57M 6.13% of market cap P/E 16.32



Market Demand

\$MKR 3x





Canto Architecture

Currently a Layer 1 network

Focus on Free Public Infrastructure (FPI)

- Avoid rent extraction from user capture
- Facilitate user acquisition for newer protocols
- Liquidity as a free public good

Contract Secured Revenue (CSR)

Developers get a cut of all fees generated from smart contracts they write





What does Canto Do?

DEX

- Prevent rent seeking via standardized interface & no fee switch

Canto Lending Market (CLM)

- Adaptation of Compound V2, controlled by stakers
- Allows LP tokens to be borrowed against

Soft-pegged Stablecoin \$NOTE

- Fully collateralized, uses interest rates to maintain soft peg
- Interest goes to treasury for public goods funding



NEW: Canto NeoFinance

*Updated whitepaper in last 2 weeks

\$cNOTE

- Lend out \$NOTE to the CLM to get \$cNOTE (like a receipt)
- Earn yield on \$cNOTE

US Yield Coin

- Tokenized treasury
- KYC whitelisted people can mint and borrow \$NOTE against USYC deposit
- Expect market forces to push the \$NOTE borrow and lend rate to just under risk free rate



Recent Events

Hashnote & Fortunafi to bring RWAs onchain to Canto

Transition to an Ethereum ZK rollup powered by Polygon CDK

Needs repricing





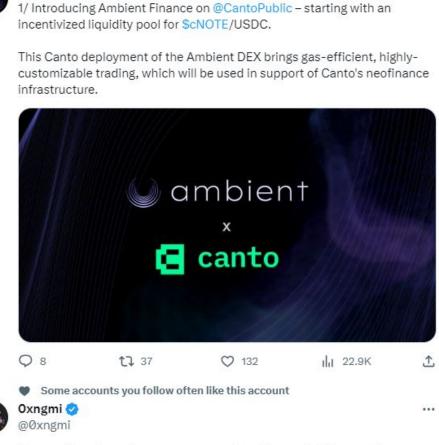




Recent Events

DeFiLlama isn't updating TVL on USYC and \$cNOTE

Growth isn't being priced in





do you have a list of pools we can use to list this on defillama? doesnt seem like you have a subgraph on canto

ambient @ambient finance · Oct 16

Team

Group of developers came together to make chain, left to public

Focus on for the public, by the public

- No foundation
- No core team

Scott Lewis

DeFi Pulse, Slingshot, Hype,
 Atrium, and Code4rena

Plex

- Quantitative trading
- Mechanism design
- Engineering
- Product

NeoBase

- Canto chain analytics
- Provides an RPC node endpoint
- Makes Canto APIs



Roadmap

Development Ethereum L2 RWAs Identity

Network Building

Hackathon-style build competitions & CSR

Scott Lewis

Polygon CDK

Continue to transition to L2 on Ethereum

Hashnote & Fortunafi

Bring RWAs onchain to new uses & financial instruments

Blank Rasa

- Namespace
- Profile picture
- Bio

No official team, no official roadmap



Auditing Background

Code4rena

- Open source, bug bounty audits
- 3 audits summer 2022
- Found a relatively large number of vulnerabilities relative to Base & Eigenlayer

Going forward...

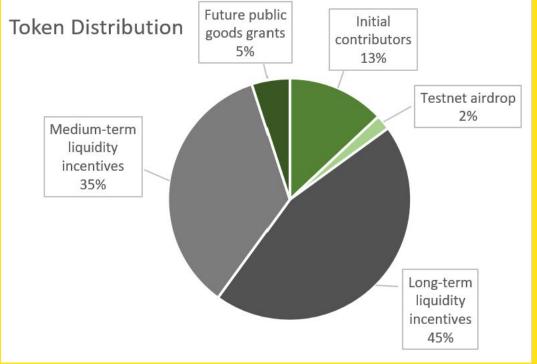
- Network security is something to pay attention to
- Working with Polygon could bring more attention to security





Tokenomics & Vesting







How the token Captures Value

Stake \$CANTO for governance

- Govern the CLM, DEX, and network proposals
- Treasury funding





Investors



None



Competition Landscape

Project	Network	Composable Execution Environment	Core Functions
Canto	Ethereum L2	Yes	Free Public Infra, Partnerships, L2
Centrifuge	Polkadot	Yes	RWAs as NFTs, credit disclosure
Goldfinch	Ethereum	No	Private credit market
MakerDAO	Ethereum (soon NewChain)	Yes	Stablecoin collateralized by RWAs
Frax	16 chains	No	Stablecoin, LSD, Frax Price Index, RWA collateral



Comparable Analysis (Market Capitalization)

L2 Network	TVL	FDV	FDV/TVL	WTD Ratio
Canto	54	244	4.52	0.10
Arbitrum	1,682	8,024	4.77	3.42
Optimism	589	5,198	8.83	2.21
Metis	23	115	5.00	0.05
ImmutableX	34	1,041	30.62	outlier
Mantle	44	2,052	46.90	outlier
Base	302	-	-	-
zkSync	117	-	-	-
Starknet	37	-	-	-
Polygon zkEVM	19	-	=	-
L2 WTD Avg				5.78



Comparable Analysis (Market Capitalization)

	FDV (current Canto	Percent	Ir	nplied		
Potential TVL of Canto	multiple)	Increase		Price	Cu	rrent Price
117	529	217	\$	0.52	\$	0.24
302	1,365	559	\$	1.34		
589	2,661	1,091	\$	2.62		

Tokenized RWAs 2023	600,000,000,000
Tokenized RWAs 2030	16,000,000,000,000
Years	7
CAGR	59.85%



Investment Thesis

- 1) USYC and yield on \$cNOTE will drive up TVL
- 2) Canto needs to be repriced as an L2
- Canto needs to be repriced for its RWAs
 - a) Financial Instruments built on top of \$cNOTE & USYC

Can approach as a high-beta \$MKR position





Fund Recommendation

Current Price:

\$0.26

\$CANTO



Action:

Buy 18,759 \$CANTO 3 ETH



CANTO

